
VIDEOGRAPHER AND EDITOR

Six years of progressive videography and non-linear editing experience demonstrating a consistent track record of outstanding projects that assisted in the success of artistic and business endeavors. Equally strong qualifications in all areas of sound design and editing, photography and directing actors. Effective communicator, leader and problem solver who builds teamwork and possesses the drive to surpass goals.

RELEVANT EXPERIENCE AND ACCOMPLISHMENTS

Videographer/ Editor for Web— Key member of multiple corporate planning committees to develop new instructional videos to launch and set the direction for the company's accelerated growth on the World Wide Web.

- Created new revenue by attracting customers with high quality instructional videos.
- Increased professionalism of website by taking high quality product images.
- Helped increase sales over the course of a few months by overhauling the website's video and photography line.

Videographer/ Editor for Theatre—Implemented marketing strategy to attract more patrons by producing and directing video trailers for upcoming productions to be shown before each performance in addition to producing online series of documentaries based on the theatre's creative exploits.

- Subsequent video productions increased patronage by 100% over the course of 6 months.
- Led staff to achieve performance goals and maintained the lowest turnover rates in its history.
- Traveled nationwide to assist in recruiting personnel and coordinating new productions.

Videographer/ Editor for Film—Produced, directed and edited large-scale, outdoor, multimedia event for paying audience. Created a franchise that later became the biggest selling Halloween event in that area.

- Drew over three thousand patrons in 24 days.
- Relied upon by local filmmakers for industry expertise, knowledge of customer base and an eye for artistic imagery.

CAREER HISTORY

INNERSIGHT MULTIMEDIA, COLUMBIA, SC – 2004 to present
CEO

PIANOFIGHT PRODUCTIONS, SAN FRANCISCO, CA – 2008 to present
Videographer / Editor

MUSHBOX.COM, LAKE COWICHAN, CANADA – 2004 to present
Videographer / Editor

SPORES101.COM, LAKE COWICHAN, CANADA – 2004 to present
Videographer / Editor